

## TRADING WITH THE MIDDLE EAST



Many governments within the Middle East have put stringent requirements in place so their consumers can be assured of the quality and safety of goods.

Conformity Assessment or Pre-Export Verification of Conformity (PVoC) to Standards are one type of programme implemented to verify safety and quality of goods which require a Certificate of Conformity (CoC) to clear Customs.

Health and Beauty products have specific and different requirements depending on the country of import. Intertek can help you bring the quality and safety of your goods to life for consumers in the Middle East.

Intertek has been working in the Middle East for many years as an Accredited Certification Body, assessed and approved by the applicable government departments. We are competent to test and certify your shipments with our global network of laboratories and offices offering a range of services to our clients covering more countries than ever before

### The main Middle East cosmetics regulation requirements are:

- Compliance to regional standards: GSO 1943 (Safety of Cosmetics) & GSO 2528 (Cosmetic products claims)
- Non-presence of pork or derivatives
- Labelling should be in Arabic
- Product visuals and advertising material: shall not be offensive to social customs
- Specifications on alcohol based products: prohibition on alcohol in mouthwash, specific labelling for perfumery products, specific classification for alcohol based hand sanitizers
- Certification, registration, notification and/ or testing is mandatory in each GCC country to our clients covering more countries than ever before.

### **Kuwait - KUCAS**

The Public Authority for Industry of the State of Kuwait (PAI) has implemented guidelines to verify the conformity of all 'Regulated Products' being exported to Kuwait.' These guidelines are diligently enforced, and form the Kuwait Conformity Assurance Scheme (KUCAS).

Exports to Kuwait of these products require a Technical Inspection Report (TIR) to clear Customs, especially for electrical products (hair dryers, hair curlers etc.).

Cosmetic products are not included in the KUCAS programme but do need Ministry of Health registration.

#### Qatar - CoC

The Government of the State of Qatar, through the Qatar Ministry of Business and Trade - Department of Consumer Protection and the Qatar General Organisation for Standards and Metrology (QGOSM), has issued a set of strict rules regulating the import of perfumery and cosmetic products

To clear customs, a test report from an accredited laboratory, such as Intertek, shall be presented to customs for all products: this report must show 1.4 dioxane level for shampoo, PPD content for hair dyes or ethanol content in perfumery products.

# Saudi Arabia - SFDA Cosmetics and Perfumery Products Certification Programme.

Exporters and Importers trading in Cosmetics and Perfumery Products to the Kingdom of Saudi Arabia (KSA) need to comply with the requirements of the Saudi Food and Drug Authority (SFDA) in order to clear their Cosmetics and Perfumery Consignments at the KSA Customs upon its arrival at KSA Ports and Borders.

A Certificate of Conformity (CoC) is mandatory for all Cosmetics and Perfumery Consignments to KSA. The SFDA has appointed Intertek as one of the approved service providers.

Products shall demonstrate full compliance to SFDA requirements: compliance to GSO 1943, eCosma notification, tamper proof packaging for intimate and oral hygiene products, specific labelling for vials & ampoules.

### **UAE**

Intertek is a Notified Body by Emirates Authority for Standardization and Metrology (ESMA) to provide Certification services for Cosmetics and Personal Care Products in accordance with the UAE scheme.

Intertek can perform certification services on behalf of ESMA for products covered within its scope, in accordance with the applicable UAE regulations, safety and standard requirements.

### **Assuring Cosmetics Compliance**

To meet the challenges of the marketplace, evolving legislation and ever-changing consumer needs, high quality and effective evaluation of your products is essential.

With our team of experts, we are able to define tailor made solutions.

- Compliance verification of formulation and artwork including regulatory review as per GS01943/2016, EC1223/2009, EAS377, EAS346.
- Study of restricted and prohibited ingredients in formulas, check of spelling of the ingredients.
- Check of mandatory markings on artwork such as: Arabic language as per GS01943/2016), spelling and order of the ingredients
- Regulatory training on export compliance requirements
- Manufacturing plant audit to achieve ISO22176 compliance
- Quality inspections of finished products to client specifications.
- Testing of materials and end products to specified standards, efficiency test, patch test

Our experts have over 30 years knowledge and experience in providing safety and efficacy services for the healthcare and beauty product industry. Partnership with Intertek brings you access to world-class expertise that facilitates a faster route to market through a one-source solution for cost effective services.

### FOR MORE INFORMATION



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